

## NEW PREPARATIONS

'PEROLYSEN': May and Baker (India) Private Ltd. announce the introduction of 'Perolysen' brand pempidine tartrate.

'Perolysen' is a new oral ganglion blocking agent synthesised in the May and Baker research laboratories. Clinical studies have shown it to be an effective, safe and easily manageable hypotensive drug.

It has an autonomic ganglion blocking activity resembling that of mecamylamine and is devoid of other pharmacological actions in the clinically used dosages. After oral administration it is fairly rapidly and completely absorbed, has a moderate (5 to 8 hours) duration of action and is completely and relatively rapidly excreted in the urine.

The indications for 'Perolysen' are those of other moderate or long acting autonomic ganglion blocking agents. The main indication is the management of selected cases of hypertension, particularly severe essential and malignant hypertension.

'Perolysen' is presented as tablets of 1 mg. and 5 mg. in containers of 50 at Rs. 3.35 and Rs. 9.55 per container, respectively, subject to the usual discounts.

Further details can be had from : May and Baker (I) Pt. Ltd., P.O. Box. No. 693, Bombay.

*FILIBON* Capsules is a new nutritional product containing all the essential vitamins and minerals, together with trace minerals but *without phosphorus*.

FILIBON is recommended for the prevention of nutritional deficiencies in the pregnant and lactating patient; particularly so in pregnant women prone to leg cramps. It is said that the occurrence of leg cramps may be due to heightened neuro-muscular irritability which in turn arises from the ingestion of large quantities of milk or dicalcium phosphate resulting in a predisposition to muscular tetany.

Average dose in one or more capsules per day, or as directed by the physician. Presented in Bottle of 30 capsules. List Price : Rs. 8.55 less usual discount.

Further details can be had from : Lederle Laboratories (India) Private Limited, P.O. Box 1994, Bombay - 1.

*New Pack for 'ASPRO'*: 'Aspro' is now being marketed in a distinctive pink and purple coloured, air-tight, cellophane strip. Air-tight packing is necessary in order to retain the effectiveness of the tablets over a long period of time. Nicholas of India Ltd. have ensured this aspect of quality through hygienically sealing 'ASPRO' tablets in air-tight pink and purple cellophane strips which prevent dirt and moisture from affecting the medicinal value of 'ASPRO'. Nicholas of India Ltd. are also the well-known manufacturers of products such as Kruschen Salts and Vaculax.